

Implementation of the 2023 Community Service Lecture (CSL) for STIT Muhammadiyah Abdy Students in Two Regencies: Synergy of Education and Community Empowerment

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ABSTRACT

Community Service Lecture (CSL) activities are an integral part of the implementation of the Tri Dharma of Higher Education, especially in the aspect of community service. This program was implemented by STIT Muhammadiyah Aceh Barat Daya in 2023 in two locations, namely Central Aceh Regency and Southwest Aceh Regency, with the theme "Strengthening the Values of Religious Education, Health, and Economic Empowerment Based on Community Service." The main objective of this activity is to improve the quality of life of the community through strengthening religious values, health awareness, and economic empowerment based on local potential. The implementation method includes a participatory approach involving village officials, religious leaders, health institutions, and government agency partners, including the National Population and Family Planning Board (BKKBN) in implementing the DASHAT (Healthy Kitchen to Overcome Stunting) activity. The results of the activity show that (1) in the field of religious education, there has been an increase in public understanding and participation in religious activities; (2) in the health sector, people are more aware of the importance of clean living behavior and balanced nutrition; and (3) in the field of economic empowerment, the community is able to develop small business skills based on local products. In addition, collaboration with the National Population and Family Planning Board (BKKBN) through the DASHAT program has had a significant impact on increasing family nutrition awareness and preventing stunting at the village level. Overall, the implementation of KPM 2023 successfully integrated religious, health, and economic values into sustainable community service activities. This activity not only provides direct benefits to the community, but also serves as a social learning medium for students to develop empathy, leadership, and social responsibility as future Muslim intellectuals with a spirit of service.

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1. Introduction

The implementation of Community Service Lectures (CSL) is a concrete form of implementing the Tri Dharma of Higher Education, especially in the aspect of community service. This activity provides a platform for students to apply their academic knowledge and skills directly in the community. According to the Directorate of Learning and Student Affairs of the Ministry of Education, Culture, Research, and Technology (2022), community service programs function as contextual learning media that encourage students to understand social issues and play an active role in finding solutions based on science and humanitarian values.

This year's CSL activities were carried out in two different areas, namely Central Aceh Regency and Southwest Aceh Regency. These two districts have diverse social and economic characteristics. Based on data from the Aceh Central Statistics Agency (2023), Central Aceh Regency has great potential in the agricultural sector, especially Gayo coffee, and is known for its people who uphold Islamic values and mutual cooperation. Meanwhile, Southwest Aceh Regency has growing economic potential in the fisheries, trade, and micro, small and medium enterprises (MSMEs) sectors which are the driving force behind the coastal community's economy. These differences in characteristics make these two areas strategic locations for students to develop adaptive and contextual community service activities.

This year's CSL theme, "Strengthening the Values of Religious Education, Health, and Economic Empowerment Based on Community Service," was designed to address the various social and moral challenges facing society in the era of globalization and digitalization. Nasir (2023) emphasized that strengthening religious values integrated with community economic empowerment is a strategic step in realizing sustainable social welfare. Through this activity, students not only play a role in providing education and training to the community, but also become facilitators of change in the local religious, health, and economic aspects.

Apart from providing benefits to the community, CSL is also a means of forming student character. Rahmad (2021) explains that student involvement in community service activities can foster social empathy, strengthen cross-disciplinary collaboration, and instill moral responsibility for national development. Thus, the implementation of CSL in Central Aceh and Southwest Aceh is expected to not only have a positive impact on the local community, but also become a meaningful learning experience for students in shaping character, leadership, and a spirit of social service.

2. Research Methodology

A. Activity Design

The Community Service Lecture (CSL) at STIT Muhammadiyah Aceh Barat Daya uses a participatory approach, where students act as facilitators and community partners in identifying problems and designing solutions based on local needs. According to Suharto (2020), a participatory approach encourages communities to become active participants in

the social development process and strengthens their sense of ownership over the results of the activities.

This activity focuses on three main areas, namely:

- a. Strengthening the values of religious education through activities such as religious studies, worship guidance, Al-Quran reading and writing training, and adolescent moral education.
- b. Increasing public health awareness through education on clean and healthy lifestyles, simple health checks, and family nutrition outreach.
- c. Community-based economic empowerment through entrepreneurship training, household financial management, and development of local community products.
- d. These three areas are designed to complement each other, so that the implementation of CSL does not only emphasize the knowledge aspect, but also the practice and character building of the community.

B. Place and Time of Activity

CSL activities were carried out in two districts, namely Central Aceh Regency (Celala District) and Southwest Aceh Regency (Manggeng District and Jeumpa District), Aceh Province. The selection of this location was based on the results of observations and coordination between the implementing committee and the local government and local community leaders.

The implementation of the activity is scheduled to last for six weeks, namely from January 23 to March 8, 2023.

- a. During this period, activities include four main stages:
- b. Student Preparation and Provision
- c. Observation and Formulation of Work Programs on Site
- d. Implementation of Community Service Activities
- e. Evaluation and Reporting of Activity Results

C. Subject and Target of Activities

The subjects of the activity were students participating in the KPM STIT Muhammadiyah Aceh Barat Daya from various study programs, guided by field supervisors (FS). The target of the activity includes the village community where the CSL is located, including religious leaders, village officials, students, housewives, and micro-business actors. According to the Direktorat Pembelajaran dan Kemahasiswaan (2022), the involvement of various community elements in community service activities can strengthen social synergy and program sustainability after the activity is completed.

D. Data collection technique

To support the implementation and evaluation of activities, several data collection techniques are used, namely:

- a. Field observations, to identify community potential and problems.
- b. Interviews with community leaders, village officials, and activity participants.
- c. Documentation, in the form of photos, videos, and reports of students' daily activities.

- d. This method is in accordance with the opinion of Sugiyono (2019) who stated that the use of various integrated data collection techniques can increase the validity of research results or social activities.

E. Data Analysis Techniques

Data were analyzed descriptively qualitatively, by interpreting activity results based on participation levels, changes in community behavior, and program sustainability. Miles, Huberman, and Saldaña (2018) explain that qualitative descriptive analysis is carried out through three main stages: data reduction, data presentation, and drawing conclusions. The results of this analysis form the basis for compiling reports and recommendations for the implementation of KPM in the following years.

3. Result and Discussion

A. Religious Education Sector

Activities in the field of religious education are carried out to strengthen Islamic values and community morals. In Central Aceh Regency, students held Al-Quran reading and writing guidance for children and teenagers at the local meunasah. This program received support from religious leaders and village officials because it is in line with community religious development.

CSL activities in Southwest Aceh Regency are focused on fostering mosque youth, training in the call to prayer and prayer leaders, as well as providing education on social media ethics from an Islamic perspective. Based on the observation results, this program increases the involvement of the younger generation in religious activities and strengthens moral awareness in the digital era. This supports Rahmad's (2021) view that religious education packaged in a participatory and social form is able to foster spiritual awareness and strengthen the character of society amidst the current of modernization.

B. Public Health Sector

Health sector activities are focused on increasing public awareness of clean and healthy living behavior. In Central Aceh, students held environmental hygiene counseling, household waste management, and education on preventing skin diseases and respiratory infections (ARI) which are common in mountainous areas.

Meanwhile, in Southwest Aceh, students collaborated with the local community health center to carry out free health checks, such as blood pressure and blood sugar levels for the elderly, as well as balanced nutrition counseling for pregnant women and children. This activity received a positive response because the community received basic health services directly.

According to the Indonesian Ministry of Health (2023), an effective public health program requires active citizen participation in maintaining cleanliness and implementing a healthy lifestyle. The implementation of this CSL activity shows that a community-based

educational approach is effective in increasing healthy living behavior and strengthening family nutritional awareness.

C. Economic Empowerment Sector

Economic empowerment is an important focus in the implementation of CSL. In Central Aceh, students provide digital marketing training for micro-businesses, particularly Gayo Coffee processing businesses.

In Southwest Aceh, students conducted training in making fish crackers, tuna floss, and nutmeg syrup, as well as assisting small business groups in designing packaging and preparing simple bookkeeping. Based on the evaluation results, this activity increased the skills and entrepreneurial spirit of the community.

As stated by Nasir (2023), economic empowerment based on religious values and social participation is an effective strategy in building the economic independence of village communities.

D. Collaboration with the National Population and Family Planning Board (BKKBN): The DASHAT (Healthy Kitchens to Address Stunting) Program

One of the important activities during KPM is the implementation of cooperation with the National Population and Family Planning Agency (BKKBN) through the DASHAT (Healthy Kitchen to Overcome Stunting) program. This program is implemented primarily in the KPM locations of Southwest Aceh Regency, which is an area with a fairly high stunting rate according to the Central Statistics Agency (BPS Aceh, 2023).

Students play an active role in supporting balanced nutrition education activities, demonstrations of local nutritious food processing, and coaching families targeted by stunting. In addition, students assisted Posyandu cadres and PKK mothers in preparing healthy menus based on easily accessible local food ingredients.

This activity contributes significantly to increasing family awareness about the importance of nutritional intake for pregnant women and toddlers. This is in line with the BKKBN's (2023) view that cross-sector collaboration, including the involvement of universities, is an important strategy in accelerating the reduction of stunting rates in Indonesia.

Student involvement in the DASHAT program not only has an impact on the community, but also broadens students' insight into the importance of an interdisciplinary approach in community service, integrating the fields of education, health, and family economics in an integrated manner.

E. General Discussion

Overall, the implementation of the 2023 CSL STIT Muhammadiyah Aceh Barat Daya in Central Aceh and Aceh Barat Daya Districts went well and productively. This activity successfully integrated three important aspects of strengthening religious values, health awareness, and community economic empowerment in a series of ongoing community service activities.

Collaboration with the National Population and Family Planning Board (BKKBN) through the DASHAT program strengthens the dimensions of family health and community nutrition, while expanding the reach of benefits from CLS activities. This reflects the implementation of the principle of community empowerment as explained by Suharto (2020), that the success of social empowerment programs is highly dependent on collaboration between parties and active community participation.

For students, this activity provides a real-life experience in applying knowledge, building social empathy, and contributing to community development based on Islamic and humanitarian values.

4. Conclusion and Recommendations

Based on the results of the implementation of the Community Service Lecture (KPM) of STIT Muhammadiyah Aceh Barat Daya in 2023 which was held in Central Aceh Regency and Southwest Aceh Regency, with the theme "Strengthening the Values of Religious Education, Health, and Economic Empowerment Based on Community Service," the following conclusions can be drawn:

Field of Religious Education

- a. Activities such as guidance on reading and writing the Qur'an (BTQ), practical interpretation and fiqh studies, and guidance for mosque youth have succeeded in increasing the community's understanding and religious practices.
- b. Active participation of the community, especially children and adolescents, shows the success of the development method based on participation and Islamic values.

Public Health Sector

- a. Implementation of outreach on clean and healthy lifestyles, free health checks, and balanced nutrition education has succeeded in increasing public awareness of the importance of maintaining personal and environmental health.
- b. The community showed high enthusiasm in participating in the health check-up and family nutrition counseling programs.

Economic Empowerment Sector

- a. Training in processing local products such as Gayo coffee, fish crackers, tuna floss, and nutmeg syrup has succeeded in fostering creativity and improving the community's entrepreneurial skills.
- b. Assistance in digital marketing and simple bookkeeping helps small business owners to be more independent and market-oriented.

Collaboration with the National Population and Family Planning Board (BKKBN) through the DASHAT (Healthy Kitchen to Overcome Stunting) Program

- a. CSL activities collaborate with BKKBN in supporting the DASHAT program as an effort to accelerate stunting reduction in Southwest Aceh.

- b. Students play a role in balanced nutrition education, demonstrations of nutritious cooking from local ingredients, and mentoring families targeted by stunting.

Impact on Students and Society

- a. CSL activities provide students with direct experience in applying knowledge, social skills, and Islamic values in society.
- b. The community gains real benefits in the form of increased insight, skills and motivation in the aspects of education, health and economics.
- c. This activity strengthens the relationship between the campus and the community as partners in community service-based development.

General Conclusion

- a. The 2023 CSL activities succeeded in realizing the real implementation of the Tri Dharma
- b. The synergy between religious values, public health, and economic empowerment demonstrates a model of service that is sustainable and relevant to local needs.
- c. This program is a means of forming the character of students who are socially and religiously minded and care about community development.

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