Adoption and Impact of Cloud Computing in Small and Medium Enterprises Systematic Review

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ABSTRACT

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Technology Adoption, Cloud Computing, Small and Medium Enterprises, Technology Impact, Systematic. This research aims to investigate the adoption and impact of cloud computing on Small and Medium Enterprises (SMEs) through a systematic approach. The research method involves analysis of a number of relevant and verified scientific articles, with a focus on technology adoption, the benefits obtained, and the challenges faced by SMEs in adopting cloud computing technology. The analysis results show that cloud computing adoption among SMEs has increased significantly in recent years, with benefits including operational efficiency, scalability and data accessibility. However, there are several obstacles faced, including data security issues, limited resources, and challenges in integration with existing systems. In conclusion, although cloud computing adoption promises huge potential benefits for SMEs, the associated challenges need to be addressed with a thoughtful strategy.

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